Jones & Bartlett Learning

RNtoBSN

A Complete Online Curriculum Solution

PREPARING NURSING
STUDENTS AND
PROFESSIONALS
FOR AN ADVANCED ROLE
IN HEALTHCARE

www.jblnursing.com

Nurses have become the first line of defense in the modern world of medicine. With the surge in demand for nursing, the need for higher education in the profession is also rising: by 2020, the American Nurses Credentialing Center will require 80% of nurses to have a Baccalaureate in the Science of Nursing (BSN) in order for an institution to receive Magnet Designation.

Jones & Bartlett Learning has been the prominent thought leader in nursing education for more than a decade and continues to drive nursing education through its RNtoBSN Online Courses & Curriculum to help effectively educate today's nursing student for their critical role in providing advanced patient care.

The RNtoBSN Suite of Online Courses & Curriculum consists of 12 instructionally designed courses mapped to the AACN's Essentials of Baccalaureate Education, the QSEN Competencies, and the IOM Core Competencies. Each course is available individually to enhance student learning and outcomes or as a suite for a complete curriculum solution.

The RNtoBSN suite of courses provides the instructor with the flexibility to customize the learning experience while measuring performance using course management tools.

We have created the most current and authoritative RNtoBSN Online Courses & Curriculum through our collaboration with subject matter experts and authors as well as practitioners across professional nursing in an effort to deliver an outstanding teaching and learning experience.

> "Research has repeatedly demonstrated that it is no longer acceptable to do anything but strive for high baccalaureate rates; patient safety is at stake."
>
> —Kathleen Russell-Babin, RN, NEA-BC, ACNS-BC, MSN
> "Many More Hills to Climb:
> The Journey of Magnet™ Organizations,"
> Nurse Leader 1 (2012): 10

ABOUT THE COURSES:

- Instructionally designed to enhance the online learning experience
- Complete curriculum/course solution with pre-loaded content, assignments, assessments, quizzes, supplemental content, and instructor resources
- Custom eBook/print text available to bundle with each course
- Flexible—can be used on-ground, online, or in a blended learning classroom
- Provides instructors flexibility to customize the learning experience
- Blackboard cartridges are available for each course

COURSE SPECS:

- 9 to 12 seat hours per lesson
- 15 week course
- 3 credit hours
- Content drawn from key Jones & Bartlett Learning texts
- Mobile/Tablet compatible
- Accessibility features

WHY INCORPORATE AN ONLINE CURRICULUM?

- Flexibility to offer the RN to BSN degree to a broader audience and increase enrollments
- On-demand, anytime access to course content
- Self-paced learning offers flexibility to learn at the student's own pace
- Complete solution with pre-loaded content created by clinicians and subject matter experts

For more information on the Jones & Bartlett Learning solutions for your BSN program please visit: www.jblnursing.com.

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The RNtoBSN Suite of Online Courses & Curriculum is available as individual courses to enhance student learning outcomes or as a suite for a total curriculum solution. The RNtoBSN Online Courses & Curriculum can be made accessible through an existing learning management system (LMS), or through the Jones & Bartlett Learning-hosted online environment.

Custom eBook & Print Texts Available

RNtoBSN ONLINE COURSES

Course Name	Jones & Bartlett Learning Recommended Textbook
Navigate Nursing Informatics	*Nursing Informatics and the Foundation of Knowledge* by Dee McGonigle and Kathleen Mastrian
Navigate Dimensions of Professional Practice and Role Development	*Professional Nursing Concepts* by Anita Finkelman and Carol Kenner
Navigate Nursing Leadership	*Leadership in Nursing Practice: Changing the Landscape of Health Care* by Tim Porter-O'Grady and Kathy Malloch
Navigate Nursing Ethics	*Nursing Ethics* by Janie B. Butts and Karen L. Rich *Case Studies in Nursing Ethics* by Sara T. Fry and Robert M. Veatch
Navigate Global Health Nursing	*Global Health Care: Issues and Trends* by Carol Holtz *Caring for the Vunlerable* by Mary de Chesnay and Barbara A. Anderson
Navigate Community Health Nursing	*Community Health Nursing* by Karen Saucier Lundy and Sharyn Janes
Navigate Nursing Research	*Evidence-Based Practice for Nurses* by Nola A. Schmidt and Janet M. Brown
Navigate Financial Management in Nursing	*Financial Management for Nurse Managers: Merging the Heart with the Dollar* by Janne Dunham-Taylor and Joseph Z. Pinczuk
Navigate Introduction to Case Management	*Introduction to Care Coordination and Nursing Management* by Laura J. Fero, Charlotte Herrick, and Jie Hu
Navigate Introduction to Managed Health Care	*Essentials of Managed Health Care* by Peter R. Kongstvedt
Navigate Transcultural Nursing	*Cultural Competencies for Nurses: Impact on Health and Illness* by Linda Dayer-Berenson
Navigate Health Assessment for the Experienced Nurse	*Advanced Health Assessment and Diagnostic Reasoning* by Jacqueline Rhoads and Sandra Wiggins Petersen

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Jones & Bartlett Learning has developed a suite of online courses for the RN to BSN degree program. These courses align to the QSEN Competencies, IOM Core Competencies, and the AACN's Essentials of Baccalaureate Education Document. Each course draws content from Jones & Bartlett Learning texts as well as other sources. We have partnered with thought leaders and practitioners across academic and professional nursing to create content and resources following a typical RN to BSN curriculum.

Custom eBook & Print Texts Available

Nursing Informatics

Nursing Informatics examines the history of healthcare informatics, current issues, basic informatics concepts, and health information management systems. The use of technology to help make decisions and to improve the health status of the individual, family, and community will be explored. Students will learn how to apply informatics concepts to a current clinical practice setting by suggesting methods that use technology to improve patient safety and work effectiveness.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Nursing Informatics and the Foundation of Knowledge by Dee McGonigle and Kathleen Mastrian

Dimensions of Professional Practice and Role Development

Dimensions of Professional Practice and Role Development facilitates the development and implementation of strategies to enable the synthesis of professional development for the nurse. The course enables the student to recognize and understand the critical role that nurses play in health care delivery. Students will analyze principles of professional practice and will explore strategies to model the professional practice role in current clinical situations.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Professional Nursing Concepts by Anita Finkelman

Global Health Nursing

Global Health Nursing uses a multidisciplinary perspective to explore global issues affecting personal, community, and international health and development. The course explores approaches used in health promotion, population health, and primary care to help frame analyses. Students will learn the basic perspectives of health policy issues throughout various geographical regions as well as how they are affected by significant world events, world health services, global health issues, and the healthcare needs of vulnerable populations globally.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Global Health Care: Issues and Policies by Carol Holtz

Caring for the Vulnerable: Perspectives in Nursing Theory, Practice, and Research by Mary de Chesnay and Barbara A. Anderson

Nursing Leadership

Nursing Leadership examines the nurse as a leader in a variety of contexts and settings. This course provides the nurse with the skills needed to ensure that employing organizations are guided accurately and effectively through periods of transformation. The course also provides strategies for handling challenges that arise in health care organizations in order to better assist nurse leaders in creating a healing environment for both consumers and healthcare providers.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Leadership in Nursing Practice: Changing the Landscape of Health Care by Tim Porter O'Grady and Kathy Malloch

Nursing Ethics

Nursing Ethics examines the legal and ethical aspects of the nurse's role in the delivery and management of health care. This course emphasizes the collaborative nurse-patient relationship along with decision-making approaches and models, rationale for decisions, and the management of care for various ethical situations that occur in nursing practice. Students will engage in role play activities to learn how to respond to ethical conflicts among healthcare team members in clinical settings.

ACCOMPANYING JONES & BARTLETT LEARNING TEXTS:

Nursing Ethics: Across the Curriculum and Into Practice by Janie B. Butts and Karen L. Rich
Case Studies in Nursing Ethics by Sara T. Fry and Robert M. Veatch

Nursing Research

Nursing Research stresses the role of the nurse as both researcher and research consumer and includes both quantitative and qualitative research. This course teaches students the the skills necessary to critically read, evaluate, and integrate nursing research into evidence-based practice. This course also focuses on the evaluation and utilization of research necessary to address patient needs and provide quality care as well as the methods, appraisal, and utilization of research findings toward the goal of implementing best practices.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Evidence-Based Practice for Nurses: Appraisal and Application of Research by Nola A. Schmidt and Janet M. Brown

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Community Health Nursing

Community Health Nursing explores the demands of the dynamic health care system that require nurses to have an understanding of both community health nursing and population-focused practice. Nurses must be able to span systems of care and focus on the needs of the community no matter where health care services are provided or needed. This course further explores population-focused decision making, community-based strategies for health promotion and disease prevention, primary care services, and disaster prevention and planning which are emerging issues at the forefront of healthcare services.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Community Health Nursing: Caring for the Public's Health by Karen Saucier Lundy and Sharyn Janes

Introduction to Case Management

Introduction to Case Management explores case management from a variety of perspectives and settings. Students will learn how to apply principles of care coordination to a current clinical setting. This course will facilitate analysis of the advantages and disadvantages of current models of care coordination.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Introduction to Care Coordination and Nursing Management by Laura J. Fero, Charlotte Herrick, and Jie Hu

Introduction to Managed Healthcare

Introduction to Managed Healthcare is designed to familiarize the nurse with the broader context of the healthcare system within which the nurse works. The course reviews key strategic, tactical, and operational aspects of managed health care. The implications of health insurance not only in the commercial sector, but also with Medicare, Medicaid, and military health care are analyzed.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Essentials of Managed Health Care by Peter R. Kongstvedt

Financial Management in Nursing

Financial Management in Nursing explores economic issues relevant to nursing practice and health care. The course uses a systems approach to analyze the financial impact of health care decisions. The course further assesses the financial implications of nursing decisions from a clinical perspective. Topics include a myriad of financial concepts that range from staffing and budgeting to measuring productivity and forecasting costs. The goal of the course is to enable nurses in managerial roles to implement change without negatively affecting patient care outcomes.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Financial Management for Nurse Managers: Merging the Heart with the Dollar by Janne Dunham-Taylor and Joseph Z. Pinczuk

Transcultural Nursing

Transcultural Nursing provides a theoretical framework for the delivery of culturally competent nursing care. The course will enable the nurse to navigate through the obstacles that culture can place on the patient and family experience. Through a presentation of the history and theory behind cultural competence in nursing, the course offers key information regarding health beliefs and the impact of culture on both health and illness.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Cultural Competencies for Nurses: Impact on Health and Illness by Linda Dayer-Berenson

Health Assessment for the Experienced Nurse

Health Assessment for the Experienced Nurse explores the skills essential to the assessment parameter of the nursing process. The goal of this course is to broaden the learners' knowledge base, increase assessment skills, and facilitate their ability to apply these skills in a clinical setting. The knowledge from this course is immediately applicable to everyday patient care.

ACCOMPANYING JONES & BARTLETT LEARNING TEXT:

Advanced Health Assessment and Diagnostic Reasoning by Jacqueline Rhoads and Sandra Wiggins Petersen

INSTRUCTOR BENEFITS
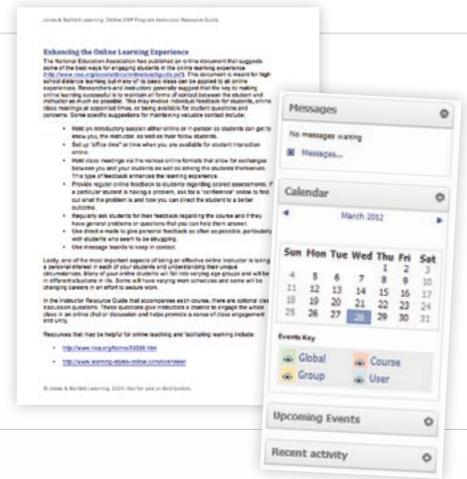
A Complete Courseware Solution

The RNtoBSN Suite of Online Courses & Curriculum consists of 12 instructionally designed courses mapped to the AACN's Essentials of Baccalaureate Education, the QSEN Competencies, and the IOM Core Competencies. Each course draws content from Jones & Bartlett Learning texts as well as other sources and features course materials that can be customized.

Robust Instructor Resources

Instructors can get up and running fast with easily adaptable instructor resources such as:

- Customizable Syllabus
- Instructor Resource Guide
- Learning Objectives
- End of Course Assessments
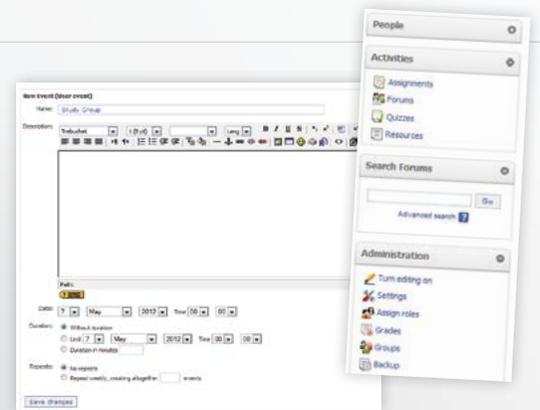- Assessment Suggested Responses

Flexibility

The RNtoBSN Suite of Online Courses & Curriculum can be used on-ground, online, or in a hybrid learning environment. Course flexibility provides a great opportunity to increase enrollments by offering an online alternative.

Course Management Tools

Course management tools are available if you need them. Each course is built on the Moodle Learning Management System and features reporting, grading, and quiz and assignment deployment capabilities. Blackboard cartridges are also readily available for each course.
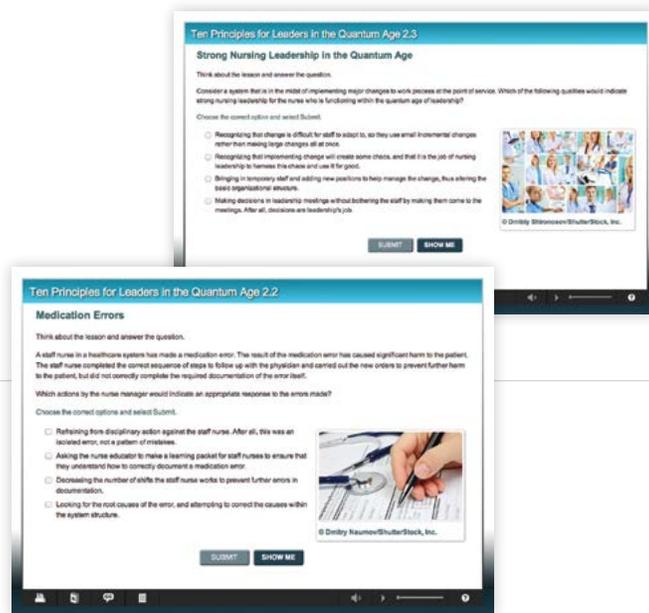
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Self-Paced Learning

Interactive lectures offer students guided progression throughout the course by lesson and features practice activities and case studies to enhance the student learning experience.

Instructionally Designed

Each course has been instructionally designed to optimize the online learning experience and creates a positive student outcome. This clean, intuitive design improves engagement and enhances student learning.
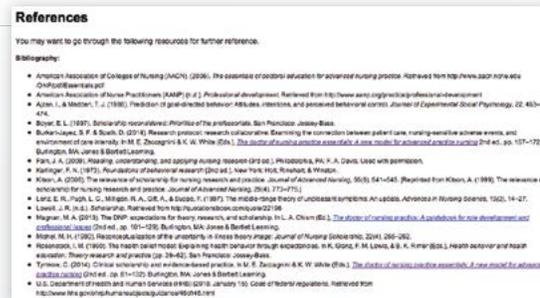
Anytime, Anywhere Access to Course Content

Students benefit from on-demand access to course content and can access the course and materials 24/7 from computers and mobile devices.
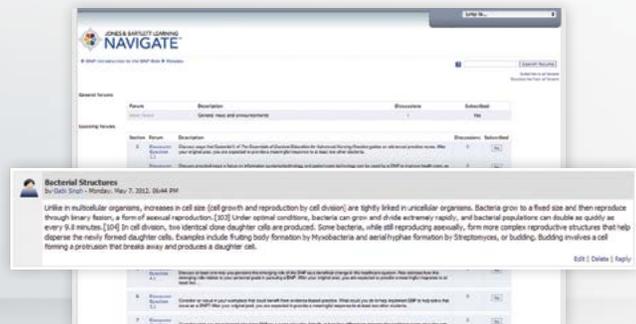
Supplemental Content

Each lesson features supplemental content not found in the text. Suggested readings, journal articles, and web links are offered within each lesson to reinforce key concepts.

Discussion Forums

Staying connected and sharing the learning experience is easy with discussion forums built into each course. No matter what the environment, students can share information, collaborate on projects, and find answers.

This guide outlines how each Jones & Bartlett Learning online course maps to a specific AACN Essential of Baccalaureate Education.

ESSENTIAL I:	**Liberal Education for Baccalaureate Generalist Nursing Practice**	▪ A solid base in liberal education provides the cornerstone for the practice and education of nurses.
ESSENTIAL II:	**Basic Organizational and Systems Leadership for Quality Care and Patient Safety**	▪ RNtoBSN Course: Navigate Nursing Leadership
ESSENTIAL III:	**Scholarship for Evidence-Based Practice**	▪ RNtoBSN Course: Navigate Nursing Research
ESSENTIAL IV:	**Information Management and Application of Patient Care Technology**	▪ RNtoBSN Course: Navigate Nursing Informatics
ESSENTIAL V:	**Healthcare Policy, Finance, and Regulatory Environments**	▪ RNtoBSN Course: Navigate Financial Management in Nursing ▪ RNtoBSN Course: Navigate Introduction to Case Management ▪ RNtoBSN Course: Navigate Introduction to Managed Healthcare
ESSENTIAL VI:	**Inter-professional Communication and Collaboration for Improving Patient Health Outcomes**	▪ RNtoBSN Course: Navigate Dimensions of Professional Practice and Role Development in Nursing ▪ RNtoBSN Course: Navigate Introduction to Case Management
ESSENTIAL VII:	**Clinical Prevention and Population Health**	▪ RNtoBSN Course: Navigate Community Health Nursing ▪ RNtoBSN Course: Navigate Global Health Nursing
ESSENTIAL VIII:	**Professionalism and Professional Values**	▪ RNtoBSN Course: Navigate Professional Practice and Role Development in Nursing ▪ RNtoBSN Course: Navigate Transcultural Nursing
ESSENTIAL IX:	**Basic Organizational and Systems Leadership for Quality Care and Patient Safety**	▪ RNtoBSN Course: Health Assessment for the Experienced Nurse ▪ RNtoBSN Course: Community Health Nursing ▪ RNtoBSN Course: Global Health Nursing ▪ RNtoBSN Course: Transcultural Nursing

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ONLINE LEARNING

TRENDS IN ONLINE EDUCATION

Is Your RN to BSN Program Reaching All Potential Students?

According to a survey conducted by the Babson Research Group and College Board, online enrollments have been climbing for ten straight years. The 2012 Survey of Online Learning indicates that more than 6.7 million students were enrolled in at least one online course during the fall 2011 semester. This represents an increase of more than 570,000 students from 2010. The study also showed that 32% of higher education students are taking online courses.[1]

An institution's flexibility around course offerings, format, and online access allows their programs to be more competitive within the landscape of higher education. Variety in course offerings substantially increases an institution's ability to attract a diverse student population across the globe and boost enrollments. Current technology—such as online courses, discussion forums, desktop sharing, instant messenger, and free voice-over-IP services—bridges the gap between on-ground and online courses.

Leading the Way in Advanced Practice Nursing Education

Jones & Bartlett Learning is at the forefront of creating cutting-edge courses and online content specifically for the RN to BSN Degree Program. Through close partnership with thought leaders, practitioners across academia, and professional nurses we have created a robust curriculum offering a suite of online courses that map to the QSEN Competencies, IOM Core Competencies, and the AACN's Essentials of Baccalaureate Education. Each course is instructionally designed to optimize the learning experience, featuring pre-loaded content, assessments, robust instructor resources, interactive lectures, discussion forums, and course management tools. This suite of courses offers customization options and content drawn from Jones & Bartlett Learning premier texts, and can be used individually or as part of a complete curriculum solution. Students enjoy on-demand access to course content which helps them stay ahead in their course work, allows them to learn at their own pace, and increases their engagement, resulting in positive learning outcomes.

How Do the Outcomes From Online Learning Stack Up?

The perception of a majority of chief academic officers at a variety of institutions indicates that lower retention rates for online courses remain a barrier to the growth of online instruction.

32% The percentage of chief academic officers who believe their faculty accepts the value and legitimacy of online education has not increased
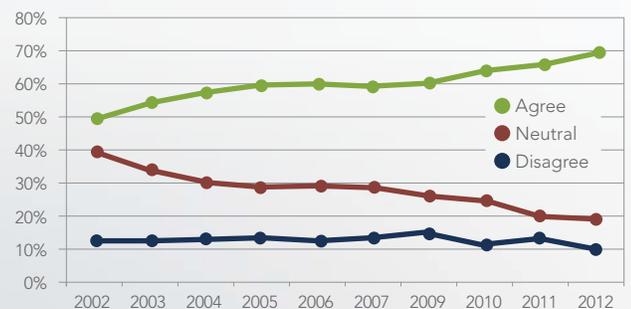
69.1% The percentage of chief academic leaders who say online learning is critical to their long-term strategy is at a new high

Total and Online Enrollment in Degree-Granting Postsecondary Institutions: Fall 2002-Fall 2011[1]

Online Education is Critical to the Long-Term Strategy of My Institution: Fall 2002-Fall 2012[1]

[1]The Sloan Consortium. (2013). Changing course: Ten years of tracking online education in the United States. Retrieved from http://sloanconsortium.org/publications/survey/changing_course_2012

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REQUEST A DEMO TODAY

Complete this form and find out how **RNtoBSN Suite of Online Courses & Curriculum** can improve student learning outcomes and provide efficient course management tools and analytics for instructors. Or contact your Account Specialist at 1-800-832-0034 or visit go.jblearning.com/findmyrep.

NAME:

INSTITUTION:

ADDRESS:

CITY: STATE: ZIP:

EMAIL: PHONE:

WHAT COURSE(S) ARE YOU CURRENTLY TEACHING?:

*All fields required.

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